dig data®

Volunteering Guide

Inspire the Next Generation of Data Talent

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The Digdata Story

Digdata was born out of a clear knowledge gap: a widespread lack of understanding among students, educators, and career leaders about the importance of data literacy - and the breadth of exciting, impactful careers it supports. Despite living in an increasingly data-driven world, many young people are leaving education without the skills or awareness needed to thrive in industry.

Launched in 2021, Digdata was created to close this gap - aligning education with industry needs and opening doors to careers students had never considered or believed were within reach.

Our mission is to equip the future workforce with essential data skills, with a strong focus on inclusivity and opportunity.

We develop fun, innovative, and relatable resources that double as virtual work experience, enhancing students' education, and broadening their career prospects.

These experiences are thoughtfully designed to promote diversity and inclusion by removing barriers to opportunity - supporting young people from underrepresented backgrounds, underserved communities, and those who may face additional challenges entering the workforce.

Our Student Cohorts and Outreach

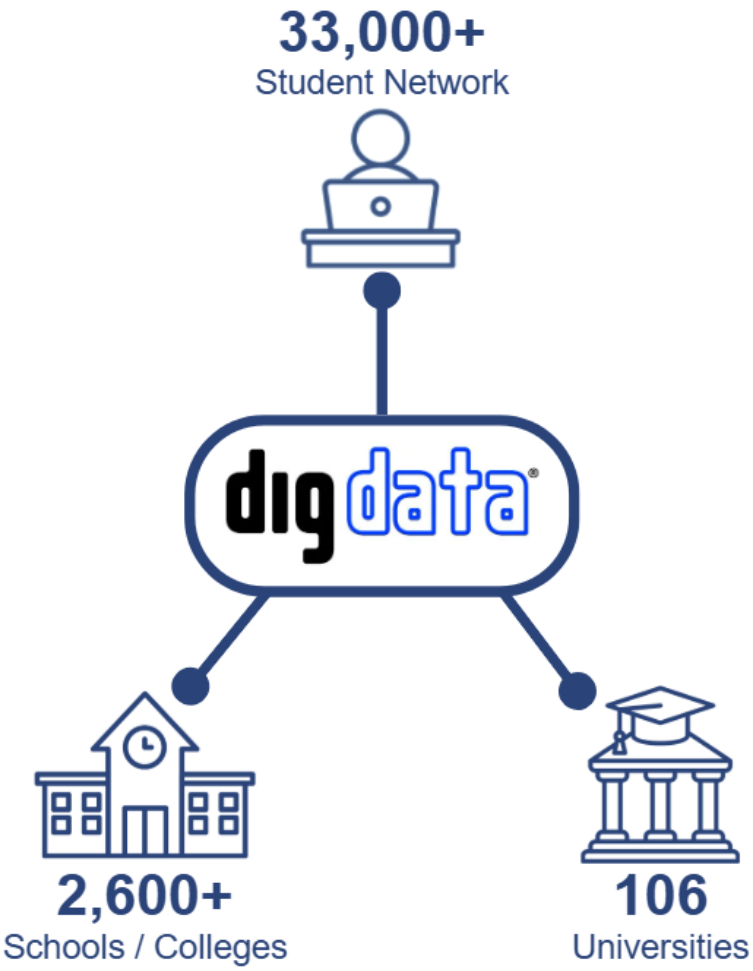
Student Cohorts

FIRST STEP
YEAR GROUPS 7-9,
YEAR GROUPS 8-10 (NI)
& YEAR GROUPS S1-S3
(Scotland)
[Awareness]

NEXT STEP
YEAR GROUPS 10-13 + FE ,
YEAR GROUPS 11-14 + FE (NI)
& YEAR GROUPS S4-S6
(Scotland)
[Knowledge]

STEP UP
UNIVERSITY + HE
[Skills]

Our Outreach



Our Partners































Volunteering for Digdata

As a Digdata volunteer, you have the chance to show students how to thrive in a data driven world. It's a fantastic way to use your volunteering days to make a real impact while developing your own communication and teamwork skills.

Whatever your seniority level, you can inspire students across the UK with essential skills like **data literacy, problem-solving, storytelling** and **confidence in presenting ideas** – all through engaging onsite Data Day and CV & Data Mock Interview events at schools and colleges.

Social Value & Community Impact

- **Create meaningful change:** Your expertise can motivate and support students as they build confidence and develop skills that employers value.
- **Supporting under-represented communities**: Help students from diverse and disadvantaged backgrounds discover exciting career paths where data plays a key role.
- **Inspire the next generation:** Contribute to a movement that prepares young people for success in education and future careers.

Personal Growth

- **Develop your own skills:** Use a volunteer day as an opportunity to grow professionally, gain fresh perspectives and apply your expertise in a new setting.
- **Expand your professional network**: Connect with other professionals in the data community while supporting and inspiring the next generation of talent.

"It was great to get out of the office and do something different - something that felt that it could make a difference to the students. Seeing students go from confusion when first looking at the data to being able to understand and interpret the information and confidently draw conclusions and present back was really rewarding."

Kevin, Head of Commercial Operations, Seasalt

What is a Data Day?

An onsite Data Day is an immersive, full-day careers and employability experience that helps students develop essential workplace skills while exploring the growing importance of data literacy, problem solving and storytelling in today's workforce.

Students work in dynamic teams of 4-6 members to tackle a real-life business challenge provided by one of our industry partners, applying data insights to develop solutions and present their ideas.

The day is structured as a series of focused 'sessions' that guide students through analysing data, building insights and developing a presentation to communicate their findings.

As a volunteer, you'll play a vital role in supporting teams, sharing your experience and helping students gain confidence while experiencing how data is used in the real world.

Students gain:

- **Real-world experience**: hands-on practice solving a genuine business challenge.
- **Teamwork**: collaboration and communication skills developed through group problem solving.
- **Skill development:** practical experience in data literacy, problem solving, storytelling and presentation.
- **Employability**: insight into the skills employers value in a data-driven workplace.
- **Industry interactions**: opportunities to work directly with data professionals throughout the day.
- **Certification:** all participating students receive a certificate to support CVs, job applications and interviews.

What is a CV & Data Mock Interview Day?

A CV & Data Mock Interview Day is a full-day interactive careers event designed to help students build their personal brand and learn how to present themselves confidently on paper and in person.

The day is structured as a series of focused ‘rotations’, where groups move between sessions that guide them through building different sections of their CV. These activities help them identify their strengths, experiences and achievements, translating these into a strong CV and assist in preparing structured interview responses.

Then, students take part in a data mock interview, giving them the opportunity to practice answering interview question and receive constructive feedback from professionals.

As a volunteer, you’ll play a vital role in helping students develop employability skills, build confidence and gain realistic interview experience.

Students gain:

- **A professional CV:** a well-structured CV including a strong personal profile and clearly evidenced skills.
- **Understanding employer expectations:** insight into how to interpret job descriptions and requirements.
- **Communication skills:** the ability to confidently articulate their strengths, experiences and achievements.
- **Real interview practice:** experience of a professional-style interview with constructive feedback.
- **Confidence and self-awareness:** improved confidence, communication skills and clarity about future career pathways.

Note: This event is open to volunteers from any commercial background or level of seniority.

Our Volunteer Process

Register to become a Volunteer
(select the Event(s) you would like to attend)

Digdata confirms your registration
Giving you access to our Volunteer Hub containing the resources you need

Complete Volunteer Agreement Form
This is mandatory to become a Digdata volunteer

Digdata send Zoom invites for Volunteer Briefings
You will receive a separate invite for Event(s) you have selected

Digdata supplies QR code for you to use to join a WhatsApp group for your chosen Event(s)
To keep in touch with you leading up to and on the day of the Event(s)

Volunteers attend Event(s)

Digdata send invite for you to give feedback on the Event(s)

Volunteers continue to access Volunteer Hub
Digdata will keep you informed of future events you might like to attend

Digdata Volunteer FAQs

Who can volunteer to take part in a Data Day?

Most volunteers work in data-related roles, but that's not essential. If you have intermediate knowledge of Excel and PowerPoint and feel confident supporting students as they work through tasks, we'd love to hear from you.

We welcome professionals from data and STEM fields, educators, career changers, and even students who are passionate about using data to tell stories and solve problems to apply.

Do I need to be DBS checked?

No – a DBS check is not required to volunteer at our events. Digdata ensures appropriate safeguarding processes are in place for all events. However, if you would like to you can get a free DBS check from STEM Learning.

How can I prepare for the day?

The Digdata team will send you everything you need in advance, including event details, resources, and guidance so feel confident and ready to go.

What support will I get?

The Digdata team will organise a briefing call ahead of the day of the event and supply you with all the materials you need. We will also set up a WhatsApp group for the team of volunteers joining the event to communicate with us.

Stay Connected with Digdata

Contact details

Rachel Keane, Founder - rachel@digdata.online

Sam Bottomley, Schools Partnership Manager - sam@digdata.online

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Click below to subscribe to DataTalks – our LinkedIn newsletter for insights, ideas and conversations from across the data world.



If you would like to **Share Your Story** across Digdata's LinkedIn network, amplifying your voice and showcasing your leadership to educators, industry peers and potential future talent please get in touch. You'll also be helping to inspire young people exploring careers in data, making the industry more accessible and relatable.